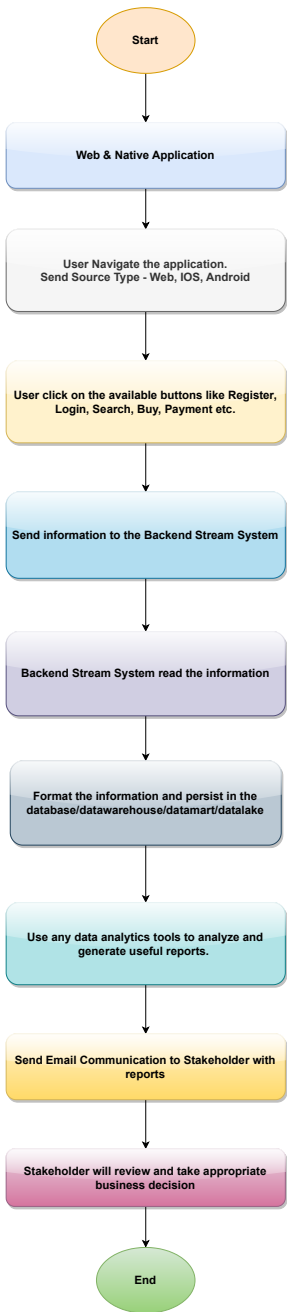


### Click Stream Event and User Behavior Application Flow Diagram



**Reports Generated -**

- Users landed on the application
- Users registered on the application
- Users unregistered on the application
- User leave the application without any purchase
- User bought a product
- Product Feedback
- User Feedback

All reports will be generated for Web, IOS & Android application.

### Click Stream Event and User Behavior Application Architecture Diagram

